

Africa's  
Due Diligence  
Data Platform

**MANSA**

## Passport to Trade and Investment



### About MANSNA Platform

Afreximbank has taken the lead in creating a platform for Customer Due Diligence (CDD)/Know Your Customer (KYC) issues, with a special emphasis on African financial institutions and corporates.

The MANSNA Platform provides a single source of primary data required for performing customer due diligence checks on counterparties in Africa.

### Objective of the Platform

- To facilitate smooth onboarding of customers and business relationships.
- To reduce operational workload and cost of compliance.
- To enable African financial institutions, corporates and SMEs to meet customer and business partners' expectations while ensuring regulatory compliance.
- To ensure consistency and effectiveness of compliance processes.
- To ensure availability of due diligence information, which will eliminate subjective evaluation of customers and mitigate against perceived risk of trading with African counterparties.

### Rationale

#### Challenges Impacting Trade in Africa:

- Growing trend in global financial flows and financial crime;
- Lack of information on African entities and financial institutions in existing Customer Due Diligence repositories;
- High cost of subscription to existing CDD/KYC platforms;
- The need to eliminate perceived risk of trading with African entities;
- De-risking and withdrawal of correspondent banking relationships;
- Implications of increased regulation on African entities and financial institutions.

### Key Success Factors for Implementation of MANSNA Platform

#### Best Practice Implementation

MANSNA Platform will make use of standardised Customer Due Diligence templates based on internationally recommended best practices.

#### Information Security and Data Protection

Information protection through controlled access, Full Audit Trails & Information Protection Agreements with subscribers.

#### Monitoring and Review

Regular Audit and review of the MANSNA Platform for quality assurance purposes.

#### Industry Support

Afreximbank will leverage on partnerships with Central Banks, Regulatory Bodies and Financial Intelligence Units to ensure success of the repository.

#### Accuracy and Validity of Customer Information

Customer Information will be independently reviewed, verified and updated in a timely manner.

MANSNA Platform

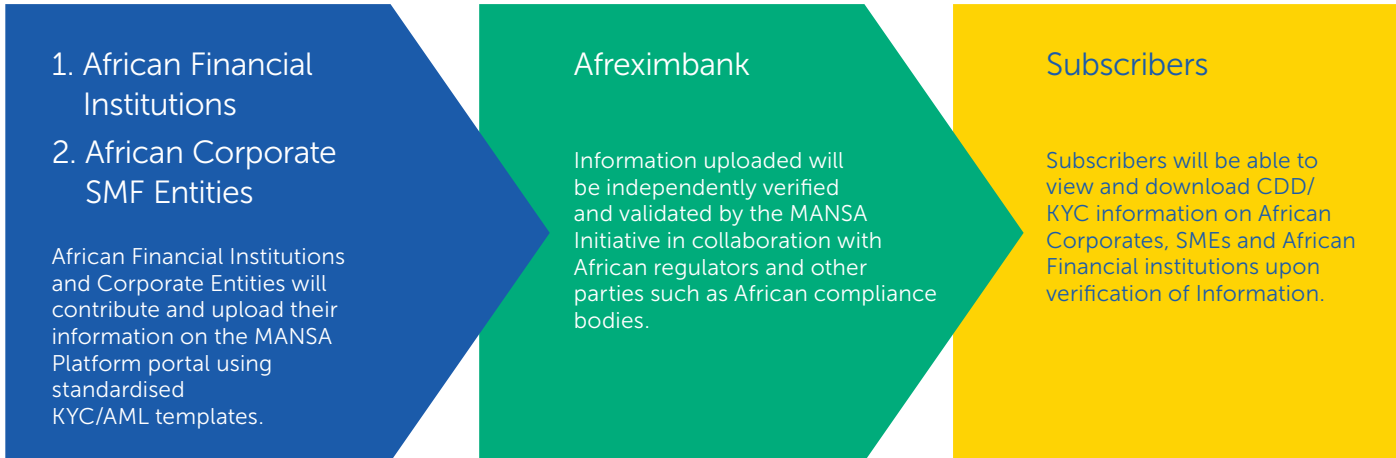
## Who does MANSA Platform Target?

Subscription to the MANSA Platform will be open to a wide range of entities, including limited liability companies, partnerships, trusts and foundations, regulated entities and listed entities.

These include:

- Financial institutions (bank and non-bank);
- Medium to large scale exporters; and
- Medium to Large scale importers.

## The MANSA Platform Process



## Benefits of MANSA Platform



For more information contact the MANSA Initiative on [MANSABusiness@afreximbank.com](mailto:MANSABusiness@afreximbank.com) or visit our website: [www.mansafrica.com](http://www.mansafrica.com)

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