

**REQUEST FOR EXPRESSIONS OF INTEREST
AFRICAN DEVELOPMENT BANK**

«Permanent Address: Avenue Jean-Paul II, 01 B.P. 1387, Abidjan, Côte d'Ivoire »

Making Finance Work for Africa (MFW4A) / PIFD

Email: d.ashiagbor@afdb.org

Tel: (+225) 20 26 24 19

1. The African Development Bank now invites Individual Consultants to express their interest for in the following Assignment: **Senior Communication Officer**.
2. The consultant will be part of the MFW4A Team and will report to the Partnership Coordinator. Specifically, his/her functions and responsibilities are, but not limited to:
 - Develop and deliver an effective, integrated communications, branding and media strategy that builds on the Partnership's vision, and utilizes web-based, social media, print and conventional media to reach the Partnership's various target audiences;
 - Develop a suite of materials to advance MFW4A's brand and its advocacy messages including production of press releases, speeches, brochures, presentations and event marketing, in English and French, in collaboration with other members of the team;
 - Assure the quality and consistency of all MFW4A-branded products, including reports, publications, knowledge products, outreach materials in both print and web-based formats;
 - Liaise with journalists, business writers and counterparts in the development community to ensure coverage of MFW4A events and projects;
 - Manage the Secretariat' social media accounts and other possible networking platforms;
 - Advise the Partnership Coordinator on communications issues.
3. The candidate should have at least a Master Degree in Media & Communications, Business Administration, or related fields with a minimum of 8 years relevant experience with a strong emphasis on financial sector development issues.
4. The Making Finance Work for Africa Partnership invites Individual Consultants to submit their interest in providing the services described above. Interested Individual Consultants must provide information on their capacity and experience indicating that they are qualified to perform the services (Resume, description of similar assignments, experience in similar conditions, availability of appropriate skills, etc.).

5. Eligibility criteria, establishment of the short-list and the selection procedure shall be in accordance with the “**Rules and Procedures for the use of Consultants**”, for projects financed under the African Development Bank window, May 2008 edition, revised in July 2012 which is available on the Bank’s website at (<http://www.afdb.org>) The Bank is under no obligation to shortlist any consultant who expresses interest.
6. The assignment will have an initial duration of one (1) year, renewable for up to three (3) years upon successful completion of the assigned tasks and the position is located within the MFW4A Secretariat in Abidjan, Côte d’Ivoire. The commencement date is planned for **March 23rd, 2018**.
7. Interested Individual Consultants may obtain further information at the address below during office hours: *09.00 to 17.00 local time*.
8. Expressions of interest must be delivered by email to the address below by **January 31st, 2018** at 17.00 GMT, and mention “**EOI - Senior Communication Officer Position**”.

For the attention of: **Mr. David ASHIAGBOR**
African Development Bank
PIFD / MFW4A
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